



RUBRIC FOR BACHELOR THESIS DEFENSE

Attribute	Score	Very Poor	Poor	Acceptable	Good	Very Good
1. Research report						
1.1 Introduction						
Research background	1	[0.0-0.2]: No, very little description of research background	[0.21-0.40]: Description of research background is little	[0.41-0.60]: There are some descriptions of research background	[0.61-0.80]: Description of research background is almost accurate	[0.81-1.0]: Description of research background is accurate
Problem statement and research question	2	[0.0-0.4]: Problem statement and research question is no/very little related to the topic.	[0.41-0.80]: There is research question, but no problem statement. Problem statement and research question are little related to the topic.	[0.81-1.21]: Problem statement and research question are insufficiently related to the topic.	[1.22-1.60]: Problem statement and research question are clear and related to the topic.	[1.61-2.00]: Problem statement and research question are very clear and strongly related to the topic.
Research's purposes	2	[0.0-0.4]: The research purpose is not clear and is not related to the topic.	[0.41-0.80]: The research purpose is very little related to the topic.	[0.81-1.21]: Research purpose is somewhat clear and related to the topic.	[1.22-1.60]: Research purpose is clear and related to the topic.	[1.61-2.00]: Research purpose is very clear and strongly related to the topic.
Scope and limitation	1	[0.0-0.2]: No, very little Scope and limitation, no data collection period.	[0.21-0.40]: The institution and data collection period are somewhat specified.	[0.41-0.60]: Data collection period is somewhat specified and support the topic and research purpose.	[0.61-0.80]: Data collection period is specified and support the topic and research purpose.	[0.81-1.0]: Data collection period is clearly specified and strongly support the topic and research purpose.
Research's implication	2	[0.0-0.4]: The research's implication does not provide benefits to society (industry,	[0.41-0.80]: The research's implication provides little benefits to society.	[0.81-1.21]: Research's implication is somewhat clear and	[1.22-1.60]: Research's implication is clear	[1.61-2.00]: Research's implication is very clear and significantly contributes to

		students, researchers, and community).		provides some benefits to society.	and provides benefits to society.	society without negative impacts.
Conceptual framework	1	[0.0-0.2]: There is no or unrelated research framework.	[0.21-0.40]: Research framework is unclear.	[0.41-0.60]: Research framework is somewhat clear and achieves the research purpose.	[0.61-0.80]: Research framework is clear and achieves the research purpose.	[0.81-1.0]: Research framework is very clear and achieves the research purpose.
Research's structure	1	[0.0-0.2]: There is no or disorder research's structure.	[0.21-0.40]: Research's structure is unclear.	[0.41-0.60]: Research's structure is somewhat clear and there is a summary of each chapter.	[0.61-0.80]: Research's structure is clear and there is a good summary of each chapter.	[0.81-1.0]: Research's structure is very clear and there is a very good summary of each chapter.
1.2 Literature review	5	[0.0-1.0]: There is no or unrelated literature review. There is no references cited.	[1.1-2.0]: Literature review is very little related to research topic, purpose, research findings, or context. There is few references cited.	[2.1-3.0]: Literature review is somewhat related to research topic, purpose, research findings, or context. There is suitable numbers of references cited.	[3.1-4.0]: Literature review is related to research topic, purpose, research findings, or context. The number of references cited is sufficient.	[4.1-5.0]: Literature review is strongly related to research topic, purpose, research findings, or context. The number of references cited is sufficient and accurate according to the policy (APA).
1.3 Research Methodology						
Place/organization to conduct research	0.5	[0.00-0.10]: The place/organization is unrelated to the topic or very small and has very little data.	[0.11-0.20]: The place/organization is little related to the topic or small and has little data.	[0.21-0.30]: The place/organization is somewhat related to the topic or small and has few data.	[0.31-0.40]: The place/organization is related to the topic and has some data.	[0.41-0.50]: The place/organization is strongly related to the topic and has sufficient data.
Type of research	1	[0.0-0.2]: There is no or wrong specified type of research.	[0.21-0.40]: Type of research in unclear.	[0.41-0.60]: Research type is somewhat clear.	[0.61-0.80]: Research type is clear.	[0.81-1.0]: Research type is very clear.
Sample	0.5	[0.00-0.10]: There is no specific sample. There is no specified sampling methods or unrelated to the topic and research purposes.	[0.11-0.20]: Sample of research is very small number or little expected to achieve the research purposes.	[0.21-0.30]: Sample of research have enough size or somewhat expected to achieve the research purposes.	[0.31-0.40]: Sample of research have sufficient size or supportively expected to achieve the research purposes. Specified sampling methods or referencing.	[0.41-0.50]: Sample of research have sufficient size or strongly expected to achieve the research purposes. Specified clearly sampling methods or referencing.
Research tools	1	[0.0-0.2]: There is no or wrong specified research tools	[0.21-0.40]: Research tools are unclear.	[0.41-0.60]: Research tools are somewhat clear.	[0.61-0.80]: Research tools are clear and	[0.81-1.0]: Research tools are very clear and strongly

					expected to achieve to research purposes.	expected to achieve to research purposes.
Data collection methods	1	[0.0-0.2]: There is no or wrong specified data collection methods	[0.21-0.40]: data collection methods are unclear.	[0.41-0.60]: data collection methods are somewhat clear.	[0.61-0.80]: data collection methods are clear and expected to achieve to research purposes.	[0.81-1.0]: data collection methods are very clear and strongly expected to achieve to research purposes.
Analysis and interpretation	15	[0.0-0.2]: There is no or wrong specified analysis and interpretation methods	[0.21-0.40]: analysis and interpretation methods are unclear.	[0.41-0.60]: analysis and interpretation methods are somewhat clear.	[0.61-0.80]: analysis and interpretation methods are clear and expected to achieve to research purposes.	[0.81-1.0]: analysis and interpretation methods are very clear and strongly expected to achieve to research purposes.
1.4 Research findings and discussion	15	[0.00-3.00]: Very little finding/data. Artificial/wrong data.	[3.10-6.00]: Little finding/data. Wrong data/Plagiarized finding/data.	[6.10-9.00]: Some finding/data and discussion are somewhat clear. There are some finding but not summary and there are no or very little discussion.	[9.10-12.00]: Good finding/data and discussion. There are some summary with good SWOT Analysis.	[12.10-15.00]: Very Good finding/data and discussion. There are very good summary with very good SWOT Analysis.
1.5 conclusion and recommendation	5	[0.00-1.00]: There is no or very bad/wrong conclusion and recommendation.	[1.10-2.00]: There are unclear/some mistake in conclusion and recommendation.	[2.10-3.00]: Conclusion and recommendation are somewhat clear and accurate.	[3.10-4.00]: Conclusion and recommendation are clear and accurate and related to SWOT Analysis.	[4.1-5.0]: Conclusion and recommendation are very clear and accurate and strongly related to SWOT Analysis.
1.6 design and grammar and spelling	5	[0.00-1.00]: Wrong format, a lot of grammar and spelling mistake.	[1.10-2.00]: There are partially wrong format, grammar and spelling mistake.	[2.10-3.00]: There are somewhat wrong format, grammar and spelling mistake.	[3.10-4.00]: There are good format, little grammar and spelling mistake.	[4.1-5.0]: There are very conform to format. No grammar and spelling mistake.
Total research report	45					
1.7 Thesis defense						
Power Point Presentation Slides	5	[0.00-1.00]: Wrong format and very poor content of Presentation slides.	[1.10-2.00]: There are partially wrong format and bad or unclear content of Presentation slides.	[2.10-3.00]: There are somewhat clear content of Presentation slides.	[3.10-4.00]: There are clear content and attractive Presentation Slides.	[4.1-5.0]: There are very clear content and attractive Presentation Slides.
Behavior and Dress	5	[0.00-1.00]: Poor dress. No uniform. Rude, no hospitality.	[1.10-2.00]: Good dress but no uniform. Bad behavior.	[2.10-3.00]: There is uniform but unclean or disorder.	[3.10-4.00]: There is good uniform and clean or order. Good behavior.	[4.1-5.0]: There is very good uniform and clean or order. Very good behavior.

Punctuality	5	[0.00-1.00]: Come late, very time consuming in presentation, do not finish presentation on time (more than 10 minutes).	[1.10-2.00]: Come on time, few minutes over time limited consuming in presentation (from 9-10 minutes) or finished before time from 9-10 minutes.	[2.10-3.00]: Come on time, minutes over time limited consuming in presentation (from 6-8 minutes) or finished before time from 6-8 minutes.	[3.10-4.00]: Come in time, several minutes time bound in presentation (from 4-6 minutes) or finished before time from 4-6 minutes.	[4.1-5.0]: Come in time, few minutes over time bound in presentation (from 1-3 minutes) or finished before time from 1-3 minutes.
Presentation	10	[0.00-2.00]: No or very little eyes contact, very poor body language, very poor or unclear and very low voice, very poor intonation; Use a lot of idiom.	[2.10-4.00]: Little eyes contact, poor body language, poor or unclear and low voice, poor intonation and unattractive.	[4.10-6.00]: Somewhat eyes contact, body language, acceptable voice and intonation.	[6.10-8.00]: Good eyes contact, good body language, clear voice and good intonation and attractive.	[8.10-10.00]: Very good eyes contact, very good body language, very clear voice and very good intonation and attractive.
Answers to questions	30	[0.00-6.00]: unable to answer or wrong or out of topic.	[6.10-12.00]: A lot of mistake and unclear in answer.	[12.10-18.00]: somewhat mistake and clear in answer.	[18.10-24.00]: good and clear answer with good explanation.	[24.10-30.00]: Accurate and clear answer with very good argumentation.
<i>Total thesis defense</i>	55					
<i>Total research report and thesis defense</i>	100					